

# BB WEBB

## A sought after speaker and trainer, BB's "Everywoman" business persona is both personal and universal.

*BB Webb's work is relevant to both small and large business, any organization wanting to harness creative power within their workforce through strategy, conscious company-wide branding and best practice processes.*

Speaker

Trainer

Author

*"BB has worked to create a dynamic system of presentation for business, developing ideas into results for success. As CEO of the Chamber of Commerce, I rely on BB to deliver results that make me look good."*

Tommy Jennings, President,  
Barrow County Chamber  
of Commerce



### Speaker

Engaging and relevant, BB's talks are unveiled lessons learned developing her award-winning venue Carl House. She shares challenges that inspired the development of systems, solutions and protocols making her a role model to emerging and established business professionals.

*"You were absolutely everything anyone could want - informative, entertaining, and energizing. Our members were very pleased not only with the range of your knowledge but your enthusiasm!"*  
Sally Lorensen Conant, Ph.D., Executive Director, Association of Wedding Gown Specialists

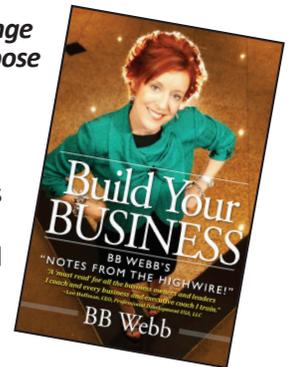
### Trainer

Having a trainer is similar to having a trusted GPS system, helping you to navigate your company's established vision while embracing a culture and systems that determine positive growth.

*"As a coaching client, Ms. Webb has provided the necessary tools to challenge my thoughts about the direction of my business. She has awakened a purpose I had buried!"* - Patrice Little, Author, Speaker, Nurse Practitioner

### Author

In her book, Build Your Business, BB shares insights from her twenty-five plus year journey as a creative leader and business person. Her hallmark style, customer service philosophy and best practice development are revered and celebrated by business professionals worldwide.



Boundless energy, impeccable taste and an unrelenting attention to detail are the hallmarks of the singular BB Webb. Creator of Atlanta area award-winning venue, Carl House, she is a respected business leader, charismatic speaker, trusted business coach and corporate trainer.

Having been in the 'trenches' of her own business, BB both inspires and transforms teams to take ownership while embracing solutions that make a difference within their departments and company-wide.

BB's work is popular with organizations large and small, entrepreneurs, women and college students. Inspired to make a difference, BB leads others to pursue excellence with passion and to embrace adversity and challenge within business as a necessary catalyst for positive change and growth!

### Some of BB's popular talks include:

- Got Change? Resistance as Your Catalyst for Positive Change
- Today's Customer Service: The Difference YOU Make!
- Build Your Brand. Win the Client. Grow Your Business!
- Adversity Rocks! Leveraging Adversity and Going for the Win!
- Cross My Heart and Hope to Spy: How to Shop Your Competition
- Bringing Professionalism and Courtesy Back to the Workplace
- Developing Your Team, Planning Your Success!

Email to inquire about hiring BB as a speaker or trainer in your business.  
To order books, DVDs or downloads of her talks visit her website.



*"My students hung onto her every word for an entire 60 minutes. She is high energy. I wish I had all of her knowledge to take into my classroom! She is brilliant!"*

Brandi Chitty, Hospitality and Entrepreneurship  
Instructor, Simms Academy